



## **“The Rewards of Urban Financial Services Coalition Partnership / Sponsorship” GREAT!!**

UFSC sponsors include individuals and businesses across a wide range of disciplines within the financial services industry. But more importantly, they are like-minded in their desire to achieve the mission and vision of UFSC. Whether banks, savings and loans, investment firms, insurance, mortgage, credit card, payment system services, small business owners, or other non-profit organizations, they are unified in their purpose to improve minority communities, career professionals and youth opportunities.

If you are looking to get involved in the community and support the mission of Urban Financial Services Coalition, then sponsorship is one way that you can do so. If you or your organization wishes to provide professional development programs, support educational advancement and/or promote economic empowerment within minority communities, take a look at the options available for you to support UFSC.

### **Bronze Level Partner (\$5,000)**

- 3 Associate Members
- Sponsors MARK I Emerging Leaders Program
- Provides scholarships to minority students attending accredited colleges or universities and pursuing undergraduate or advanced degrees in business or finance. Developed by UFSC and managed by the UFSC Foundation 501(c)(3)
- Name recognition in ongoing scholarship and program announcements throughout the UFSC footprint for (1) year
- Access to UFSC Career Center – post jobs & review resumes for (1) year
- Host 1 Session of Virtual Professional Development Webinar Series
- Distribution of (6) customized e-mail communications through UFSC website, social media outlets & local chapters describing career opportunities
- (5) complimentary National Summit registration packages with name recognition in National Summit registration materials and web page
- Table to display products, services and employment opportunities during Summit
- Speaking opportunity during National Summit on a professional development topic

### **Crystal Level Partner (\$10,000)**

- 5 Associate Members
- Title Sponsor of and speaking opportunity at African America Briefing for Financial Professionals
- Name recognition at ongoing Financial Fitness Program activities throughout the UFSC footprint for (1) year
- Access to UFSC Career Center – post jobs & review resumes for (1) year
- Host 2 Sessions of Virtual Professional Development Webinar Series
- Distribution of (8) customized e-mail communications through UFSC website, social media outlets & local chapters describing career opportunities
- (10) complimentary National Summit registration packages with name recognition in National Summit registration materials and web page
- Table to display products, services and employment opportunities during Summit
- Speaking opportunity during National Summit on a professional development topic

### **Silver Level Partner (\$15,000)**

- 7 Associate Members
- Sponsor UFSC Professional Development Program
- Name recognition at ongoing Financial Fitness Program activities throughout the UFSC footprint for (1) year
- (3) months of complimentary advertising on UFSC website and social media – including link to corporate website
- Access to UFSC Career Center – post jobs & review resumes for (1) year
- Host 2 Sessions of Virtual Professional Development Webinar Series
- Distribution of (10) customized e-mail communications through UFSC website, social media outlets & local chapters describing career opportunities
- (15) complimentary National Summit registration packages with name recognition in National Summit registration materials and web page
- Table to display products, services and employment opportunities during Summit
- Speaking opportunity during National Summit on a professional development topic

### **Gold Level Partner (\$25,000)**

- 9 Associate Members
- Exclusive Sponsor of one of the following events: Welcome Reception during National Summit National Collegiate Oratorical Competition
- Name recognition on regional collegiate oratorical contest activities for (1) year
- (6) months of complimentary advertising on UFSC website and social media – including link to corporate website
- Access to UFSC Career Center – post jobs & review resumes for (1) year
- Host 2 Sessions of Virtual Professional Development Webinar Series
- Distribution of (10) customized e-mail communications through UFSC website, social media outlets & local chapters describing career opportunities
- (20) complimentary National Summit registration packages with name recognition in National Summit registration materials and web page
- Information Center to display products, services and employment opportunities during Summit
- Speaking opportunity during National Summit or throughout the year on a professional development topic

### **Diamond Level Partner (\$35,000)**

- 12 Associate Members
- Exclusive Sponsor of one of the following events: Leadership Symposium Leadership Luncheon Corporate representatives or CEO/President as hosts/hostesses during sponsored event(1) reserved table in a premier location at Leadership Symposium or Leadership Luncheon
- Name recognition at ongoing Financial Fitness Program activities throughout UFSC footprint for (1) year
- (9) months of complimentary advertising on UFSC website and social media – including link to corporate website
- Access to UFSC Career Center – post jobs & review resumes for (1) year
- Host 2 Sessions of Virtual Professional Development Webinar Series
- Access to UFSC Speakers Bureau (2) Times A Year to Enhance Skill set of Employees
- Employee Member to Serve on UFSC Sponsor Advisory Council for (1) Year
- Employee Member Professional Milestones Featured on UFSC Website Quarterly for 1 Year
- Distribution of (12) customized e-mail communications through UFSC website, social media outlets & local chapters describing career opportunities
- (25) complimentary National Summit registration packages with name recognition in National Summit

registration materials and web page

- Information Center to display products, services and employment opportunities during Summit
- Speaking opportunity during National Summit or throughout the year on a professional development topic

### **Title Partner (\$50,000)**

- 15 Associate Members
- Title Sponsor of National Summit (3) reserved tables in premier locations at the following events: Welcome Reception, Leadership Symposium, Leadership Luncheon, Other Meal Functions
- Name recognition at ongoing all program activities throughout UFSC footprint for (1) year
- (1) year of complimentary advertising on UFSC website and social media – including link to corporate website
- Access to UFSC Career Center – post jobs & review resumes for (1) year
- Host 2 Sessions of Virtual Professional Development Webinar Series
- Access to UFSC Speakers Bureau (4) Times A Year to Enhance Skillset of Employees
- Employee Member to Lead UFSC Sponsor Advisory Council for (1) Year
- Employee Member Professional Milestones Featured on UFSC Website Monthly for 1 Year
- Distribution of (12) customized e-mail communications through UFSC website, social media outlets & local chapters describing career opportunities
- (30) complimentary National Summit registration packages with name recognition in National Summit registration materials and web page
- Information Center display products, services and employment opportunities during Summit
- Speaking opportunities during National Summit or throughout the year on a professional development topics

**We'd Be Glad to Have You Part of Our Team!**

**Contact us at:**

**[president@ufscnet.org](mailto:president@ufscnet.org)**